Field Name	Synced from VIP?	Display Type	Available Operands	Suggested Operand	Accepted Values	Picklist Name	Examples	Definition
1st Generation College Student	No	checkbox	Exactly		Checked/Yes (Yes), Unchecked/No (No)		Note - This field is not synced from VIP. Yes No	Contact is a first generation college student.
Address 1	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		1003 Justin Lane 11028 Jollyville Road, 11900 Stonehollow Drive, Apt	Contact's home address, first line
Address 2	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		Handan Road # C0990 #2	Contact's home address, second line
Address 3	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		Note - This field is not synced from VIP. The University of Texas at Austin Class of 2021 Student 128 Inner Campus Drive, Stop B7000 Suite 100 LONDON	Contact's home address, third line
Address 4	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		Note - This field is not synced from VIP. 2240 Campus Drive Suite 1.100 LONDON	Contact's home address, fourth line
Advisor Email	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Open text		Note - This field is not in use at UT Austin.	Advisor email of Contact's.
Annual Revenue	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text		Note - This field is not in use at UT Austin.	The annual revenue for the contact's company.
Business Address 1	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		1320 Arrow Point Dr #109 320 Decker Drive 400 N Harrison St	Contact's business address, first line
Business Address 2	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		1 University STA 1-12-32 Akasaka	Contact's business address, second line
Business Address 3	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		Interior Architecture Program #03-08 #1800	Contact's business address, third line
Business City	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		Aberdeen Dallas Houston London New Orleans	City of the contact's business address

Field Name	Synced from VIP?	Display Type	Available Operands	Suggested Operand	Accepted Values	Picklist Name	Examples	Definition
Business Country	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text		US United States of America MX KR GB MX Mexico	Country of the contact's business address
Business Fax	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Numeric		11234567890 1123456789 +1 123 456 7890	Contact's business fax number
Business Phone	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Numeric		+1 111 111 1111	Contact's business phone
Business Postal Code	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Numeric		0 00-362 20754	Zip or Postal Code of the contact's business address
Business State	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text		TX CA NY DC CO IL FL	State of the contact's business address
Child class year	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist	Contains	Blank, numeric		1 1,1 2,4,6 4	The class year of the contact's child. Multiple entries per contact means they have multiple children attending UT simultaneously. one-digit number (1-6, 8, 9) 1 - Freshman 2 - Sophomore 3 - Junior 4 - Senior 5 - Graduate Student 6 - Graduate Student 7 - [blank] 8 - Professional Sequence 9 - Law Student
Child classifcation	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist	Contains	Blank, text		Freshman Sophomore Junior Senior Doctoral Freshman,Freshman Freshman,Sophmore,Senior Masters,Law	The university classification of the contact's child. If there are multiple entries, the contact has multiple children who are currently attending UT.
Child CSU	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist	Contains	Blank, text, numeric		2 3,C,L 4,P E L E, 4 3, L U, C	The college unit and year classification of the contact's child. If there are multiple entries, the contact has multiple children who are currently attending UT. 2 - GR - UNDERGRADUATE BUSINESS 3 - ED - EDUCATION 4 - EN - ENGINEERING 5 - CF - FINE ARTS 6 - GS - GRADUATE STUDIES 7 - LO - LAW 8 - PH - PHARMACY 9 - AT - ARCHITECTURE B - GR - GRADUATE BUSINESS C - CO - COMMUNICATION E - NS - NATURAL SCIENCES J - JS - GEOSCIENCES L - LA - LIBERAL ARTS M - DM - MEDICAL SCHOOL N - NU - NURSING R - GL - I-SCHOOL S - SW - SOCIAL WORK T - LJ - LBJ SCHOOL OF PUB AFFAIRS U - UG - UNDERGRADUATE STUDIES
Citizenship Country	No	singleSelect	Exactly		Valid values are defined by the Picklist/Quicklist.	Country Codes	United States United Kingdom Canada India Netherlands Australia South Africa France Germany Singapore	Contact's citizenship country of origin

Field Name	Synced from VIP?	Display Type	Available Operands	Suggested Operand	Accepted Values	Picklist Name	Examples	Definition
Citizenship Status	No	singleSelect	Exactly		Valid values are defined by the Picklist/Quicklist.	Citizenship Status	Alien permanent Alien temporary Canadian citizen Employment visa Native Naturalized Non-U.S. Citizen Not indicated Other Permanent resident U.S. Citizen	Contact's citizenship current status
City	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text		Asansi Chungcheongnam Austin Dallas Ernakulam Houston Hsinchu Tseung Kwan O Washington	Contact's home address city
Cloud Student ID	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist				Note - This field is not in use at UT Austin.	Note - This field is not in use at UT Austin.
Company	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		Gemalto Inc. Ensoft Bury+Partners, Inc. Austin Technology Incubator Energy Engineering Associates	Contact's company
Company Revenue	No	singleSelect	Exactly		Valid values are defined by the Picklist/Quicklist.	Company Revenue	Note - This field is not in use at UT Austin. 0 - 49 Million 50 - 99 Million 100 - 249 Million 250 - 999 Million 1 - 5 Billion 5+ Billion	Revenue of this contact's company
Company Size	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist				Note - This field is not in use at UT Austin.	How many employees
Country	Yes	singleSelect	Exactly		Valid values are defined by the Picklist/Quicklist.	Country Codes	United States United Kingdom Canada India Netherlands Australia South Africa France Germany Singapore	Contact's home address country
County	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		Travis Harris HARRIS COUNTY DALLAS COUNTY BEXAR COUNTY TARRANT COUNTY HIDALGO COUNTY Tarrant Williamson	Contact's home address county
Credentials	No	multiSelect	Exactly		Valid values are defined by the Picklist/Quicklist.	Credentials	PhD Ph.D. DNP EdD Ph.D PhD, RN MSN	Contact's academic, medical and or certifiable credentials.
Current employee departments	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist	Contains	Blank, text, numeric		LA/AX LA/LA AF/AD CO/C5,LA/PG GR/GR,LA/SN VR/AL,VR/VR EN/AE	Contact is a current UT employee. Codes refer to the CSU and DPUSER departments. UT Austin Department System - https://utdirect.utexas.edu/dept/index.WBX
Current Employer	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		(Grad Student) --- 0 1-800 Contacts 10K Wizard Technology, L.L.C.	Contact's current employer
Current GPA	No	text	Exactly Greater Than Less Than At Least At Most Is Blank Between		Numeric		4.0000 3.5000 3.5596 3.5105 3.4632 3.6676 3.2340	Contact's current GPA on 4.0 scale

Field Name	Synced from VIP?	Display Type	Available Operands	Suggested Operand	Accepted Values	Picklist Name	Examples	Definition
Date Created	No	text	Before After On Or Before On Or After On Dynamically Equal To Dynamically Before Dynamically After Dynamically On or Before Dynamically On or After Within The Last Within The Next Is Blank Within Dynamically Within		Numeric		8/26/2022 7:41 7/1/2022 11:37 9/3/2022 19:15 12/11/2016 18:26	When the contact was created date
Date Modified	No	text	Before After On Or Before On Or After On Dynamically Equal To Dynamically Before Dynamically After Dynamically On or Before Dynamically On or After Within The Last Within The Next Is Blank Within Dynamically Within		Numeric		8/26/2022 7:41 7/1/2022 11:37 9/3/2022 19:15 12/11/2016 18:26	When the contact data was last modified date
Date of Birth	Yes	text	Before After On Or Before On Or After On Dynamically Equal To Dynamically Before Dynamically After Dynamically On or Before Dynamically On or After Within The Last Within The Next Is Blank Within Dynamically Within		Numeric		1910-06-17 00:00:00 1915-09-07 00:00:00 1916-05-06 00:00:00	Contact's date of birth.
Date of birth	No	text	Before After On Or Before On Or After On Dynamically Equal To Dynamically Before Dynamically After Dynamically On or Before Dynamically On or After Within The Last Within The Next Is Blank Within Dynamically Within		Numeric		1910-06-17 00:00:00 1915-09-07 00:00:00 1916-05-06 00:00:00	Contact's date of birth.
Division	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		LBJ_Office of Conferences & Training Management Organizational Behavior Business Philosophy Marketing	Contact's collegiate department
DO NOT SOLICIT	Yes	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	If contact has a DO NO CONTACT restriction.
Eloqua Contact ID	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric			Unique id for this contact (Not email address)
Eloqua user	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	If contact is an Eloqua user.
Email Address	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		example@domain.com example@gmail.com example@utexas.edu example@austin.utexas.edu	Contact's primary email address
Email Address Domain	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		domain.com gmail.com utexas.edu austin.utexas.edu	The domain name of the email address

Field Name	Synced from VIP?	Display Type	Available Operands	Suggested Operand	Accepted Values	Picklist Name	Examples	Definition
Email Display Name	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric			Contact's email display name.
Employees	No	text	Exactly Greater Than Less Than At Least At Most Is Blank Between		Blank, text, numeric		Note - This field is not in use at UT Austin.	The number of employees in the company this contact is associated with
Employer name	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		Applied Reseach Labratories School of Architecture Central Health Marathon Oil Kilgore ISD	Name of contact's employer
Employer UT EID	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		example123	The UT EID of the contact's employer
Ethnicity	Yes	singleSelect	Exactly		Valid values are defined by the Picklist/Quicklist.	Ethnicity	Asian American Black/African American Caucasian American Hispanic or Latino Multi Ethnic Not Applicable Not Hispanic or Latino Not selected/unknown Prefer not to answer	Contact's ethnicity
Exes chapter code	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, numeric		000 054 151	Contact's Texas Exes chapter code
Exes member type	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text		AL AN LAN NCM	Contact's Texas Exes membership type code
Exes membership status	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		Never a Member Not a Member Life Member Lapsed Annual Annual Member Former Member Lapsed As Life Current Life Four-Year Lapsed St Annl Current Annual Student Life Assoc. Life Student Annual	Contact's Texas Exes membership status
Facebook ID	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		Note - This field is not in use at UT Austin.	Contact's Facebook ID username.
Fax	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Numeric		11234567890 1123456789 +1 123 456 7890	Contact's primary fax number
First and Last Name	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text		John Smith Jane Doe	The contact's First Name and Last Name fields combined

Field Name	Synced from VIP?	Display Type	Available Operands	Suggested Operand	Accepted Values	Picklist Name	Examples	Definition
First gift amount	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Numeric		0.11 10.25 110.40	Amount of contact's first gift to UT Austin.
First gift date	Yes	text	Before After On Or Before On Or After On Dynamically Equal To Dynamically Before Dynamically After Dynamically On or Before Dynamically On or After Within The Last Within The Next Is Blank Within Dynamically Within		Numeric		1976-01-15 00:00:00 1975-10-21 00:00:00 1975-10-24 00:00:00	Date of contact's first gift to UT Austin.
First Name	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text		A'Darius J. R. Jane John Christopher	Contact's First Name
Gender	Yes	singleSelect	Exactly		Valid values are defined by the Picklist/Quicklist.	Gender	Prefer not to answer F Female M Male Man U Unspecified Gender variant/Non-conforming Prefer not to answer Unspecified Woman	Contact's identified gender
Gifts to CSU	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text		AF GR EX,GR EN,EX,GR,NS To find the two-character code, search for your department on the UT Department System (https://utdirect.utexas.edu/dept/index.WBX), and scroll down to the DPUSER Department Prefix.	List of two-character CSU codes for gifts the contact has made to UT Austin. If the contact has made more than one gift to different CSUs, the CSUs are listed separated by a comma.
Has open UT pledge	Yes	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	If contact has an open pledge to UT Austin
Highest Education Level	No	singleSelect	Exactly		Valid values are defined by the Picklist/Quicklist.	Highest Education Level	Post-Masters: Advanced Practice Registered Nurse (APRN) A level Academic Bachelor Bachelor's Degree Bachelor of Science in Nursing (BSN) Current Undergraduate Student Doctoral Degree Doctor of Nursing Practice (DNP) student Doctor of Nursing Practice (DNP) Doctor of Philosophy (PhD) First Degree GED Haven't Graduated High School High School Graduate Master's Degree Master of Science in Nursing (MSN) MBA Professional Bachelor Professional Degree Secondary Education	Contact's highest level of education
Hispanic/Latino	No	checkbox	Exactly		Checked/Yes (Yes), Unchecked/No (No)		Yes No	Contact is of Hispanic/Latino ethnicity.
Home Phone	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Numeric		1234567891	Contact's home phone number
Industry	Yes	singleSelect	Exactly		Valid values are defined by the Picklist/Quicklist.	Industry	Accounting Banking Computer Services Computer Software Consulting Energy Financial Services Government Health Care Media Pharmaceuticals Real Estate Security Products & Services Technology Telecommunications Services Other	The industry this contact is employed in

Field Name	Synced from VIP?	Display Type	Available Operands	Suggested Operand	Accepted Values	Picklist Name	Examples	Definition
Integrated Marketing and Sales Funnel Stage	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist				Note - This field is not in use at UT Austin.	What stage of the marketing funnel is this contact as defined by customer
Is child enrolled	Yes	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	If contact has a child currently enrolled at UT Austin
Is current employee	Yes	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	If contact is a current UT Austin employee.
Is current faculty	Yes	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	If contact is a current UT Austin faculty member.
Is current staff	Yes	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	If contact is a current UT Austin staff member
Is deceased	Yes	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	If contact is deceased
Is deleted	Yes	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Flag to indicate that this specific email address for the contact is not marked as preferred or is marked as bad in VIP. Always include 'Is Deleted exactly 0' as a best practice.
Is Longhorn	Yes	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Flag to indicate that the contact is a donor to any CSU outside of 'DB','BL','JW','TS','HR','DP' that is also tagged with the 'DB ATTX' activity code.
Is prospect record	Yes	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Flag to indicate that the contact is a current prospect with an assigned prospect manager.
Job Role	No	singleSelect	Exactly		Valid values are defined by the Picklist/Quicklist.	Job Role	Management / Executive Professional / Consulting Departmental Manager Finance / Purchasing Operations IT / Technical Other / Not Applicable	The job role/description of this contact
Job title	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text		Retired Associate Professor, Dept. of Orthodontics Associate, Financial Restructuring &	Contact's job title.
Last gift amount	Yes	text	Exactly Greater Than Less Than At Least At Most Is Blank Between		Numeric		0.68 50.25 105.15	The amount of the contact's last gift.
Last gift CSU	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		AF AT JS EX To find the two-character code, search for your department on the UT Department System (https://utdirect.utexas.edu/dept/index.WBX), and scroll down to the DPUSER Department Prefix.	The two-character CSU code of the contact's last gift.
Last gift date	Yes	text	Before After On Or Before On Or After On Dynamically Equal To Dynamically Before Dynamically After Dynamically On or Before Dynamically On or After Within The Last Within The Next Is Blank Within Dynamically Within		Numeric		1976-04-09 00:00:00 1976-12-29 00:00:00 1977-02-16 00:00:00	Contact's last gift date
Last Modified by CRM System	No	text	Before After On Or Before On Or After On Dynamically Equal To Dynamically Before Dynamically After Dynamically On or Before Dynamically On or After Within The Last Within The Next Is Blank Within Dynamically Within				Note - This field is not in use at UT Austin.	Date the contact was last modified by CRM system
Last Name	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text		Arthur Smith Doe Anderson Ourlser	Contact's Last Name

Field Name	Synced from VIP?	Display Type	Available Operands	Suggested Operand	Accepted Values	Picklist Name	Examples	Definition
Last SFDC Campaign ID	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		Note - This field is not in use at UT Austin.	The last SFDC campaign id that this contact was included in
Last SFDC Campaign Status	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist				Note - This field is not in use at UT Austin.	The last SFDC campaign status this contact was included in
Lead Rating - Combined	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist				Note - This field is not in use at UT Austin.	Lead score as a combination of profile and engagement data
Lead Rating - Engagement (Implicit)	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Valid values are defined by the Picklist/Quicklist.		Note - This field is not in use at UT Austin.	The calculated rating for the engagement component of lead score for this contact ex. 1,2,3,4
Lead Rating - Profile (Explicit)	No	singleSelect	Exactly		Valid values are defined by the Picklist/Quicklist.	Lead Rating	Note - This field is not in use at UT Austin. A B C D	The calculated rating for the profile component of lead score for this contact ex. A,B,C,D
Lead Score - Engagement (Implicit)	No	text	Exactly Greater Than Less Than At Least At Most Is Blank Between		Numeric		Note - This field is not in use at UT Austin. 10	The score for engagement activity for this contact
Lead Score - High Value Website Content	No	text	Exactly Greater Than Less Than At Least At Most Is Blank Between				Note - This field is not in use at UT Austin.	The current lead score of the high value website content
Lead Score - Last High Touch Event Date	No	text	Before After On Or Before On Or After On Dynamically Equal To Dynamically Before Dynamically After Dynamically On or Before Dynamically On or After Within The Last Within The Next Is Blank Within Dynamically Within				Note - This field is not in use at UT Austin.	The date of the last event that this contact attended
Lead Score - Profile (Explicit)	No	text	Exactly Greater Than Less Than At Least At Most Is Blank Between				Note - This field is not in use at UT Austin.	The score for profile components of this contact
Lead Score Date - Engagement - Most Recent	No	text	Before After On Or Before On Or After On Dynamically Equal To Dynamically Before Dynamically After Dynamically On or Before Dynamically On or After Within The Last Within The Next Is Blank Within Dynamically Within				Note - This field is not in use at UT Austin.	The date of the last lead score update for digital activity

Field Name	Synced from VIP?	Display Type	Available Operands	Suggested Operand	Accepted Values	Picklist Name	Examples	Definition
Lead Score Date - Profile - Most Recent	No	text	Before After On Or Before On Or After On Dynamically Equal To Dynamically Before Dynamically After Dynamically On or Before Dynamically On or After Within The Last Within The Next Is Blank Within Dynamically Within				Note - This field is not in use at UT Austin.	The most recent date of profile activity for this contact
Lead Source - Most Recent	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist				Note - This field is not in use at UT Austin.	The most recent lead source for this contact
Lead Source - Original	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text		Note - This field is not in use at UT Austin. opt_in_cedu_continuinged Respostaunica BuscaAtiva Duplicates	The original lead source for this contact
Lead Status	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist				Note - This field is not in use at UT Austin.	The current lead status of this contact
Lifetime gift amount	Yes	text	Exactly Greater Than Less Than At Least At Most Is Blank Between		Numeric		0.11 10.53 100.76	Contact's lifetime giving amount.
Lifetime household amount	Yes	text	Exactly Greater Than Less Than At Least At Most Is Blank Between		Numeric		0.0 15.50 424.18	Contact's lifetime household giving amount.
Lifetime number of gifts	Yes	text	Exactly Greater Than Less Than At Least At Most Is Blank Between		Blank, numeric		0 8 25 1087	Total number count of contact's gifts over their lifetime.
Linkedin ID	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist				Note - This field is not in use at UT Austin.	
Links to UT	Yes	singleSelect	Exactly		Valid values are defined by the Picklist/Quicklist.	Links to UT	A: Student Applicant C: CO Contact only F: Friend G: Graduate L: Limited Relationship N: No Degree, Attended P: Parent R: Registered Student S: Special Project Only T: Transient Student	Contact's links to UT.
Littlefield Society	Yes	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	If contact is part of Littlefield Society or not.
Location	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		Note - This field is not in use at UT Austin.	Note - This field is not in use at UT Austin.
Maiden name	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text		Abbey Bailey Crowell Doe Smith	Contact's maiden name, if available.

Field Name	Synced from VIP?	Display Type	Available Operands	Suggested Operand	Accepted Values	Picklist Name	Examples	Definition
Marital status	Yes	singleSelect	Exactly		Valid values are defined by the Picklist/Quicklist.	Marital status	D: Divorced/Dissolved E: Estranged/Separated M: Married/Partnered S: Single U: Unknown/Prefer not to anwer W: Widowed Not selected/unknown	Contact's marital status
Max gift amount	Yes	text	Exactly Greater Than Less Than At Least At Most Is Blank Between		Blank, numeric		0.25 40.63 704.25	The amount of the contact's largest gift.
MD5 Hashed Business Phone	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Numeric			Contact's business phone signed with MD5
MD5 Hashed Email Address	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric			Contact's email address signed with MD5
MD5 Hashed Mobile Phone	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Numeric			Contact's mobile phone signed with MD5
Middle Name	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text		Rose Deanne Phillips Richards	Contact's middle name.
Military Status	No	singleSelect	Exactly		Valid values are defined by the Picklist/Quicklist.	Military Status	Note - This field is not in use at UT Austin. Active Duty Dependent Veteran Reservist Not Applicable	Contact's current military status
Mobile Phone	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, numeric		123456789	Contact's mobile phone
MSA code	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, numeric		0040 0640 8280,0640	Four-digit Metropolitan Statistical Area code for each of the contact's primary/preferred addresses. If a contact has more than one primary/preferred address, the MSA Codes will be separated by a comma. Link to MSA Codes Reference List in Cognos (users will need to be logged into the UT VPN to access): https://iq-data.austin.utexas.edu/bi/?pathRef=.public_folders%2FUniversity%2BDevelopment%2BOffice%2FReference%2FMSA%2BCodes&action=run&format=HTML&prompt=false&promptParameters=%5B%7B%22name%22%3A%22MSA%20search%22%2C%22value%22%3A%5B%5D%7D%5D
Name	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		Note - This field is not in use at UT Austin.	Contact's name.
Name Tag	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text		A. H. A. J. A. M.	Contact's nametag.

Field Name	Synced from VIP?	Display Type	Available Operands	Suggested Operand	Accepted Values	Picklist Name	Examples	Definition
Next open UT payment date	Yes	text	Before After On Or Before On Or After On Dynamically Equal To Dynamically Before Dynamically After Dynamically On or Before Dynamically On or After Within The Last Within The Next Is Blank Within Dynamically Within		Blank, numeric		2019-12-31 00:00:00 2020-04-11 00:00:00 2020-07-15 00:00:00	The date of a pledge's next scheduled payment where the pledge has a status code of "PA" or "PW," the CSU isn't "DO," and the balance/installment due is > 0.
Next open UT pledge date	Yes	text	Before After On Or Before On Or After On Dynamically Equal To Dynamically Before Dynamically After Dynamically On or Before Dynamically On or After Within The Last Within The Next Is Blank Within Dynamically Within		Numeric		2000-01-25 00:00:00 2000-05-16 00:00:00 2000-06-30 00:00:00	The date of a pledge's next scheduled payment where the pledge has a status code of "PA" or "PW" and the CSU isn't "DO." This field corresponds with the "HAS_OPEN_UT_PLEDGE" field.
Nickname	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text		A. H. A. J. A. M.	Contact's nickname.
Occupation	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		Regular Core Content Teacher Finance Marketing/Sales Accounting/Tax/Audit/Control Consulting/Management Services Other	Contact's professional occupation type.
opt_in_arch_architecture	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the Architecture Eloqua group.
opt_in_bma1_blanton	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the Blanton Eloqua group.
opt_in_busd_business	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the McCombs School of Business Eloqua group.
opt_in_camh_briscoecenter	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the Briscoe Center Eloqua group.
opt_in_cedu_continuinged	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the Continuing and Innovative Education Eloqua group.
opt_in_cmps_computerscience	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the Computer Sciences Eloqua group.
opt_in_cofa_finearts	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the College of Fine Arts Eloqua group.
opt_in_cola_liberalarts	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the College of Liberal Arts Eloqua group.
opt_in_comm_communication	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the Moody College of Communication Eloqua group.
opt_in_cscm_fascomms	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the Financial and Administrative Services Communications Eloqua group.
opt_in_ddce_diversityengagemnt	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the Diversity and Community Engagement Eloqua group.
opt_in_educ_education	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the Education Eloqua group.
opt_in_engr_engineering	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the Engineering Eloqua group.
opt_in_evpp_provost	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the Executive Vice President and Provost Eloqua group.
opt_in_exes_texasexes	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the Texas Exes Eloqua group.
opt_in_geos_geosciences	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the Jackson School of Geosciences Eloqua group.
opt_in_glib_universitylibraries	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the University of Texas Libraries Eloqua group.
opt_in_grad_graduatestudies	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the Graduate Studies Eloqua group.
opt_in_hrch_harryransomcenter	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the Harry Ransom Center Eloqua group.
opt_in_iam1_athletics	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the Athletics Eloqua group.
opt_in_ic2c_ic2institute	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the IC2 Institute Eloqua group.
opt_in_info_information	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the School of Information Eloqua group.
opt_in_into_intloffice	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the Texas Global Eloqua group.
opt_in_kutr_kutradio	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the KUT Radio Eloqua group.
opt_in_laws_law	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the School of Law Eloqua group.
opt_in_lbjp_lbj	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the Lyndon B Johnson School of Public Affairs Eloqua group.
opt_in_mcdo_mcdonaldobsv	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the McDonald Observatory Eloqua group.
opt_in_mdsc_medicalschool	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the Dell Medical School Eloqua group.
opt_in_nasc_naturalsciences	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the College of Natural Sciences Eloqua group.
opt_in_nurs_nursing	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the School of Nursing Eloqua group.

Field Name	Synced from VIP?	Display Type	Available Operands	Suggested Operand	Accepted Values	Picklist Name	Examples	Definition
opt_in_phar_pharmacy	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the College of Pharmacy Eloqua group.
opt_in_prcc_prccommons	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the PRC Commons Eloqua group.
opt_in_recs_recsports	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the REC Sports Eloqua group.
opt_in_ssw1_socialwork	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the School of Social Work Eloqua group.
opt_in_tacc_txadvancedcomputing	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the Texas Advanced Computing Center Eloqua group.
opt_in_ugst_undergraduatestudies	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the School of Undergraduate Studies Eloqua group.
opt_in_uil1_uil	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the University Interscholastic League Eloqua group.
opt_in_utps_utpress	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the UT Press Eloqua group.
opt_in_vpec_univoperationsvp	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the Financial and Administrative Services Eloqua group.
opt_in_vprd_devoffice	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the TEXAS Development Eloqua group.
opt_in_vpsa_studentaffairsvp	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the Office of the Vice President for Student Affairs Eloqua group.
opt_in_wfct_wildflowercenter	No	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is part of the Lady Bird Johnson Wildflower Center Eloqua group.
Personal suffix	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text numeric		II IV Jr. Sr	Contact's naming suffix
Preferred address	Yes	singleSelect	Exactly		Valid values are defined by the Picklist/Quicklist.	Preferred Address	A - Alternate B - Business R - Residential	The contact's preferred address type.
Preferred Language	No	singleSelect	Exactly		Valid values are defined by the Picklist/Quicklist.	Languages	American Sign Language Arabic English French German Hebrew Hindi Italian Korean Spanish Vietnamese Other	Contact's preferred language.
Preferred Name	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		Note - This field is not synced from VIP.	Contact's preferred name
Preferred Phone	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Valid values are defined by the Picklist/Quicklist.	Preferred Phone	BC - Business Cell BL - Business HC - Residential Cell HL - Residential	The contact's preferred phone number.
Preferred phone	No	singleSelect	Exactly		Valid values are defined by the Picklist/Quicklist.	Preferred Phone	Note - This field is not in use at UT Austin. Home Business Cell	Contact's preferred phone
Prefix	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Valid values are defined by the Picklist/Quicklist.		Mr. Ms. Mrs. Dr. The Honorable Professor Colonel Lieutenant Colonel Miss	Contact's name prefix
Presidents Associates	Yes	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is a President's Associate.
Primary manager CSU	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text		AF AT LC TO To find the two-character code, search for your department on the UT Department System (https://utdirect.utexas.edu/dept/index.WBX), and scroll down to the DPUSER Department Prefix.	Two-character CSU code of the contact's primary manager
Product/Solution of Interest	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist				Note - This field is not in use at UT Austin.	What is the product or solution of interest for this contact

Field Name	Synced from VIP?	Display Type	Available Operands	Suggested Operand	Accepted Values	Picklist Name	Examples	Definition
Professional suffix	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text		A.I.A. B.S. C.P.A.; CFA U.S.M.C.	Contact's professional suffix abbreviations
Prospect Manager UT EID	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		example123	The UT EID of the contact's Prospect Manager.
PURL Name	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric			The name of the Personal URL (PURL) value for this contact.
PURL Name (Default Hypersite)	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist				Note - This field is not in use at UT Austin.	The name of the default hypersite for this contact.
Race	Yes	singleSelect	Exactly		Valid values are defined by the Picklist/Quicklist.	Race	Not selected/unknown American Indian or Alaska Native Asian Black or African American Native Hawaiian/Other Pacific Islander White Prefer not to answer	Contact's selected race.
Region	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		Note - This field is not synced from VIP. CTX HTX NTX Middle States '04 TX '10 Western Midwestern Southern	Contact's region.
Residency Status	No	singleSelect	Exactly		Valid values are defined by the Picklist/Quicklist.	Residency Status	Note - This field is not in use at UT Austin. In State Out of State EU Non-EU	
Salesperson	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist				Note - This field is not in use at UT Austin.	What salesperson is assigned to this contact
Salutation	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text		Note - This field is not synced from VIP. Mr. Smith Mrs. Jones Ms. Jill Hill	The salutation for the contact.
SFDC Account ID	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist				Note - This field is not in use at UT Austin.	SFDC id for the account this contact is associated with (case sensitive)
SFDC Contact ID	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		Note - This field is not in use at UT Austin.	The SFDC unique identifier (case sensitive)
SFDC Email Opt Out	No	checkbox	Exactly		Checked/Yes (Yes), Unchecked/No (No)		Note - This field is not in use at UT Austin. Yes No	The SFDC's Email opt out status for this contact

Field Name	Synced from VIP?	Display Type	Available Operands	Suggested Operand	Accepted Values	Picklist Name	Examples	Definition
SFDC Lead ID	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist				Note - This field is not in use at UT Austin.	The SFDC lead id (case sensitive)
SHA256 Hashed Business Phone	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Numeric			Contact's business phone signed with SHA256
SHA256 Hashed Email Address	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric			Contact's email address signed with SHA256
SHA256 Hashed Mobile Phone	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Numeric			Contact's mobile phone signed with SHA256
SMS Preferred Number	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist				Note - This field is not in use at UT Austin.	
Spouse first name	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text		Jane John Sam Karen	The first name of the contact's spouse, if available.
Spouse last name	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text		Smith Doe Hill	The last name of the contact's spouse, if available.
Spouse middle name	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text		Patrick "Red" "Sonny" Patricia Sarah	The middle name of the contact's spouse, if available.
Spouse UT EID	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric			The UT EID of the contact's spouse, if available.
State or Province	Yes	singleSelect	Exactly		Valid values are defined by the Picklist/Quicklist.	State or Province	Alaska AK Texas TX D.C. DC Florida FL Military Americas Quebec Saskatchewan	Contact's state or province
Student ID	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text numeric		Note - This field is not in use at UT Austin.	Contact's student id, if applicable.

Field Name	Synced from VIP?	Display Type	Available Operands	Suggested Operand	Accepted Values	Picklist Name	Examples	Definition
Suffix	No	text	Exactly		Valid values are defined by the Picklist/Quicklist.		Jr. III II IV Sr.	Contact's name suffix.
SYSTEM - Opt Out Source	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text		UTHealthAustin TheUniversityofTexasatAustin	The Eloqua Company Name which is the source for a contact's opt out.
Territory	No	singleSelect	Exactly		Valid values are defined by the Picklist/Quicklist.	Territory	No Response California New York Pennsylvania Massachusetts New Jersey	Contact's territory
Texas Leadership Society	Yes	checkbox	Exactly		Checked/Yes (1), Unchecked/No (0)		1 0	Contact is on the Texas Leadership Society.
Title	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text		Admiral Brother Coach Dr. Miss Lt. Comdr.	Contact's title
Twitter ID	No	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		@twitterexample	Contact's twitter handle.
UT EID	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Blank, text, numeric		example123	Contact's UT EID username.
VIP ID	Yes	text	Exactly Greater Than Less Than At Least At Most Is Blank Between		Numeric		2 3 10 102	Contact's VIP ID number.
Zip or Postal Code	Yes	text	Exactly Contains Starts With Ends With Matches Wildcard Pattern Is Blank Between In Picklist In Quicklist		Numeric		02192 04794 09300 10404	Contact's zip (US) or postal code (Elsewhere)